



SKINNOVATION

**PRESS
KIT**

14.-16.03.2019

Innsbruck | Austria

CONTACT:

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www.skinnovation.io

SKINNOVATION.IO

**THE
MOUNTAINS
ARE CALLING
AND I
MUST GO!**

QUICK INFO

Skinnovation is the first startup conference on skis. The two-and-a-half-day event brings together over 300 startups, investors, innovative corporates and entrepreneurship enthusiasts, all of them on ski (or snowboard). Lectures take place in the ski huts and startups pitch in front of investors in the ski lift. In the evening, the Skinnovators gather for a Tyrolean evening, a party in an giant igloo 1905 meters above sea level or at the afterparty with live band.



THE IDEA

At Skinnovation we believe that innovative ideas are not created in boring conference rooms, but when you meet in a relaxed atmosphere and do something together. And that's why we organize Skinnovation, a startup conference in an unprecedented format. Skiing, networking and advancing things together - that's Skinnovation.

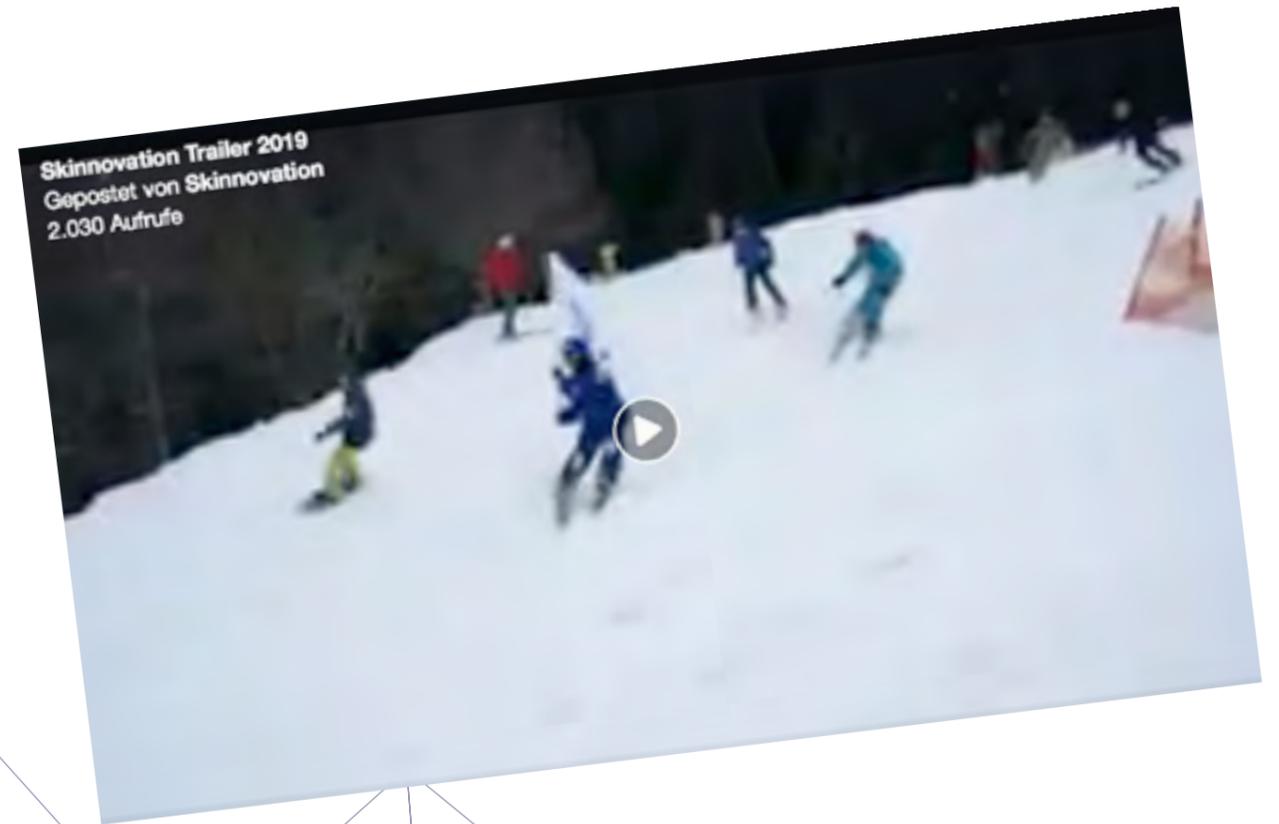
OUR MOTIVATION

The idea for Skinnovation appeared during a sunny skiing day. We wondered how the alpine-urban lifestyle of Innsbruck could be combined with an innovative startup event - Skinnovation was born. In February 2015, Kathrin Treutinger organized a pilot project with almost 30 Innsbruck students and friends. Since then, Skinnovation has been taking place annually and grew from a small student event into an international startup conference that continues to grow every year.

OUR ACTIVITIES

SKIING

Yes, that's really true! - Skinnovation is a start conference on skis! Conference location are the two ski resorts Axamer Lizum and Schlick2000. The attractive ski areas with cozy huts offer the best conditions for both beginners and ski professionals.



TALKS

Listening to inspiring startup stories, learning from experienced entrepreneurs or exchanging with other participants in a panel discussion, everything takes place in the quaint atmosphere of a ski huts. The informal framework also promotes genuine exchange and gives the opportunity to meet the speakers on a more personal level.

LIFT PITCH

At the heart of Skinnovation is the lift pitch. Always two investors and a startup ride together in the 4-seater chairlift. Startups have exactly 6 minutes, as long as the ride on the 4-seater chairlift, to present their idea to the investors.



NETWORKING

It's all about networking. Skinnovation offers the perfect framework for the best and most sustainable networking. Regardless of whether it is a shared lift ride or a snack in the hut, there are always opportunities to talk to the other participants and to exchange ideas.



**WATCH
OUR
TRAILER**

DATES & FACTS

WHEN & WHERE?

- 14. - 16. März 2018
- Innsbruck/Austria
- Ski resorts Schlick2000 and Axamer Lizum

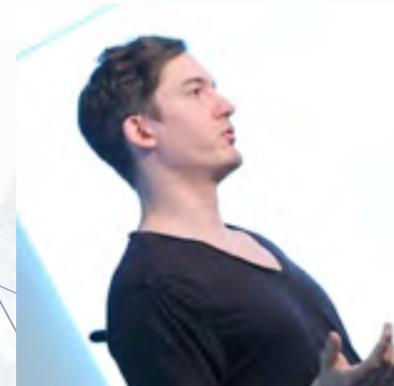
WHO?

- 300 Startups, Investors, innovative Corporates and Entrepreneurship Enthusiasts
- 30 Speaker
- 1 Yeti

WHAT?

- Exciting talks in the ski huts
- Pitching in the ski lift
- Fun on the slopes
- Networking and evening events

SELECTION OF SPEAKERS



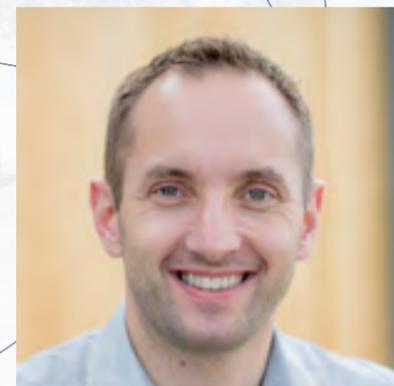
TIM SCHMITZ,
COO Jodel



PATRICK KUA,
CTO N26



KATHARINA UNGER,
Founder Livin Farm



WALTER KREISEL,
CEO W & Kreisel Group

THE PROGRAM

Thursday, 14th March 2019

WHEN?	WHAT?	WHERE?
3 to 6 pm	Early Ski Rental	Die Börse, Leopoldstr. 4
3.30 to 6 pm	Check in	Wirtschaftskammer Tirol, Wilhelm-Greil-Straße 7
6 to 7 pm	Welcome Drink	
7 to 7.30 pm	Welcome Notes	
7.30 to 8 pm	Keynote	
8 to 9 pm	Networking Pitch	
9 to 10:30 pm	Dinner	
10 to 00.00 pm	Social Drinks	

Friday, 15th March 2019

WHEN?	WHAT?	WHERE?
8 to 9 am	Meet-up & bus drive to Axamer Lizum	Triumphpforte // Leopoldstraße 2
9 am to 4.30 pm	Ski & Talks	Axamer Lizum
12 am to 3 pm	Lift Pitch	Axamer Lizum
1 to 2 pm	Skinnovation Lunch	Lizum 1600 und Hoadlhaus
4 to 5 pm	Bus back to Innsbruck	Axamer Lizum
6 to 7.15 pm	Cable Car up to Seegrube	Hungerburg
7.30 to 11.30 pm	Dinner & Apres Ski Party in the Igloo	Seegrube // Cloud 9

Saturday, 16th March 2019

WHEN?	WHAT?	WHERE?
8 to 9 am	Meet-up & bus to Schlick2000	Triumphpforte // Leopoldstraße 2
9 am to 4.30 pm	Ski & Talks	Schlick2000
1 to 2 pm	Skinnovation Lunch	Panorama Restaurant, Fronebealm, Schlicker Alm
1 to 2.30 pm	Racing track	Schlick2000
3.45 to 4 pm	Final downhill with Yeti	Schlick2000
4.15 to 5.15 pm	Bus back to Innsbruck	Schlick2000
7.30 to 8.30 pm	Pitch Final	Wifi Festsaal
8.30 to 9.30 pm	Dinner at Soulkitchen	Soulkitchen
9.30 to 00:00 pm	Party with Live-band	Soulkitchen
00.00 to 2 am	Afterparty with DJ Albert	Soulkitchen

Sunday, 17th March 2019:

12 to 1 am [AFTER SKINNOVATION LUNCH](#) Lizum 1600

**Please contact us for a press accreditation.
The accreditation includes participation in the
program, lift tickets and meals.
If you need help finding the right accommodation,
we are happy to assist you.
Press materials can be found [here](#)**

PRESSEKONTAKTE:

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